

First Name: **JAVIER**
Second Name: **SERRANO**
E-mail: jserrano@airtex.es

WORK EXPERIENCE

❖ **From Apr'01**

AIRTEX PRODUCTS S.A. (Saragossa)

- Marketing Manager (Today – Jan'09)
- European OE Sales Manager (ASC Group). Water Pumps, Electric Fuel Pumps, Aluminium Die Casting, Engine Management Products. (Dic'08 – Mar'08)
- Champion for launching Luberfiner Heavy Duty filters in Spain and Portugal (Mar'08 – Feb'07)
- Marketing Department: Product Manager Electric Fuel Pumps. Launching and development of Electric Fuel Pumps range. Technical responsible. Supplier's Selection. (Mar'08 – Apr'01)
- OES Sales Manager – Water Pumps (Mar'08 – Apr'01)

❖ **Sep'00 - Jan'01**

BOSCH-SIEMENS HASUGERÄTE (Household Appliances) (Saragossa)

Engineer – Product Development Department

❖ **Jun'98 - Oct'98**

OPEL ESPAÑA (GM Spain) (Saragossa)

Scholar – Engineer: Production Department. Painting Plant.

EDUCATION

❖ **University:**

- Degree in Mechanical Engineer. Engines and Machines speciality. University of Saragossa (93 – 99)
- Final Degree: "Human Reliability Assessment". University of Dortmund – Germany. (99-00)

❖ **Masters and Management Programs:**

- Management Development Program. **IESE Business School**. University of Navarra (06-07)
- Master in International Commerce Management. ESIC Business and Marketing School – Spain. (03 – 04).